

Fall Conference
see inside for additional marketing opportunities

Tabletops

Tabletops will be placed where many activities take place prior to the CE course. Attendees will be incentivized to visit again at morning breaks, lunch, and afternoon breaks. In addition, we are tentatively planning a no-host bar and reception with the vendors before the banquet begins on Saturday.

Timeline:

Because we keep this show small, and to accommodate travel plans, we are offering a one OR two day trade show to better utilize your travel.

Set up – You may choose to be set up by the time registration begins, which is 7:15am, Saturday of the program (www.mapta.com for dates)

Trade Show Hours – People will be incentivized to visit the trade show area, at breakfasts, morning break, lunch, afternoon breaks, and before the banquet. See final agenda at www.mapta.com

Tear Down – anytime after the reception, or you may choose to stay thru the end of the program on Sunday.

Lodging

Please see lodging specifics at www.mapta.com for this year's program. Please ask for the "Montana Chapter APTA" special room rate.

Questions

Contact MAPTA, via email at mapta@mapta.com.

Tabletop Exhibits, \$150

- * Special acknowledgement from the podium
- * Signage highlighting sponsorship
- * Exhibit Table

Chapter Sponsorship: \$500

- * See Details and all benefits on reverse side!

Conference Sponsorship: \$100 per event

- * Breakfast buffet station
- * Include Literature on registration table
- * Coffee break
- * Other _____ (upon approval).

Choose to be:

- An exhibitor
- Large or small sponsor
- Newsletter advertiser
- General MAPTA sponsor

Visibility -Visit with progressive Physical Therapists who want to learn how your services and products may enhance their business.

Impact - Limited space is available, so your prompt response will enhance your opportunity to make an impact on your current and potential customers. Call us today!

Agenda:

1. Highly recognized and worldly renown speaker(s). Please visit www.mapta.com for a list of this year's speakers and topics.
2. Fun Activities
 - MAPTA Fundraiser for a non-profit
 - Activities on one's own in and around Downtown Missoula
3. Networking and Business
 - Roundtable Discussions
 - Tabletop Display Hall
 - MAPTA Business Meeting

www.mapta.com
mapta@mapta.com

American Physical Therapy Association
Montana Chapter
PO Box 8575
Missoula MT 59807



**An Invitation to our
Allied Industry Partners**

**MT Chapter of APTA
Presents**

**Fall Conference
& Trade Show**



2012 - September in Missoula!
2013 - September in Missoula!
Beyond 2013 - yep, September in Missoula!

Please check our website for dates,
topics, and events.
www.mapta.com

Also includes:
Year-Round Marketing Opportunities

MAPTA General Marketing Opportunities (Conference Opportunities on reverse side)

MAPTA Sponsor - 12 months of benefits - \$500

As a sponsor of the Montana Chapter of the American Physical Therapy Association (MAPTA) you are provided direct access to the physical therapy members of the American Physical Therapy Association in the state of Montana. These members include directors of physical therapy programs, owners of physical therapy practices, practicing physical therapists, students, educators and physical therapists involved in legislative issues. The Chapter Newsletter Under the Big Sky is distributed to all members three times per year. The MAPTA website provides sponsor logos with exposure to members and non-members alike. The MAPTA website also has a job posting site providing access to employment opportunities.

MAPTA sponsors will receive:

- ✓ Your company logo on our web page with a link to your web page for a full year. (not available without sponsorship)
- ✓ One quarter page ad in our newsletter Under the Big Sky for one year. (\$135 value)
- ✓ One complete packet of MAPTA member labels. (\$50 value)
- ✓ Exhibit space at our Fall Annual meeting (min \$200 value)
- ✓ Opportunity to provide a brief introduction about your company at the Fall Annual meeting (not available without sponsorship)

Newsletter Advertising

The MAPTA Newsletter, Under the Big Sky, is published 3 times annually and distributed to more than 450 physical therapy professionals in Montana. Over 900 mailed in September..

Deadlines are:

March 1 April Issue
July 1 August Issue
November 1 December Issue

Advertising Rates

Full Page	9 1/2" high x 7" wide	\$120/issue
Half Page	4 1/2" high x 7 1/4" wide	\$90
	9 1/4" high x 3 1/2" wide	\$90
1/4 Page	4 1/2" high x 3 1/2" wide	\$50
	2 1/4" high x 7 1/4" wide	\$50
1/8 Page	2" high x 3 1/2" wide	\$30

Advertising Discounts

5% discount if advertise in two issues in the calendar year;
10% discount if advertise in three issues in the calendar year;
Payment sent in advance, each issue is fully refundable if ad needs to be cancelled.

Direct Mail - \$50

One complete packet of MAPTA member labels.

Classified Ad - \$125 member/\$175 non-member

Classified Ads will be posted online for 4 months and printed in one newsletter (produced every 4 months). Fee: \$125 for APTA members, \$175 for non-members. Ads can be changed for a 10% change fee. To submit: send information via email to mapta@mapta.com . AND your payment, checks only, with signed disclaimer from the www.mapta.com.

Marketing Sign Up

Company Name

Contact Name

Address

City/ST/Zip

Phone

Email

Sponsor - \$500

Please provide electronic copy of logo and website address you would like us to link; quarter page ad as specified to the left;

Tabletop Only

Please email any special needs

Conference Sponsorship

Please email or send your request in writing with payment.

Other

Please provide your idea for sponsorship. We are open to new thoughts upon approval.

Direct Mail - \$50

Labels will be mailed to address above

Classified Ad - \$125/\$175

Please provide ad via email and waiver with payment via mail

Newsletter Advertisement

Please provide ad and payment prior to deadlines as specified to the left

Please remit payment (check only) and necessary documentation to MAPTA:
PO Box 8575 | Missoula MT 59802 | mapta@mapta.com